

GLOWUP BEAUTY CO.

We will help you gain your confidence back!



WHAT PRODUCTS ARE WE SELLING?



AGAINST ACNE

Package that includes
products against acne.
Cream, cleaner and
facemask.

FOR SOFTER SKIN

Products that are very
good for people with
dry and sensitive skin.

FOR REMOVING MAKE-UP

For better removal of
your make-up.

PACKAGE AGAINST ACNE

Many of our packages include:

- Cream
- Cleanser
- Facemask

Our products help with this problem in a short period of time. These



PACKAGE FOR SOFTER SKIN

This package include:

- Hydrating Cream
- Retinol Serum
- Overnight Cream

if you use these products, your skin will be reborn.

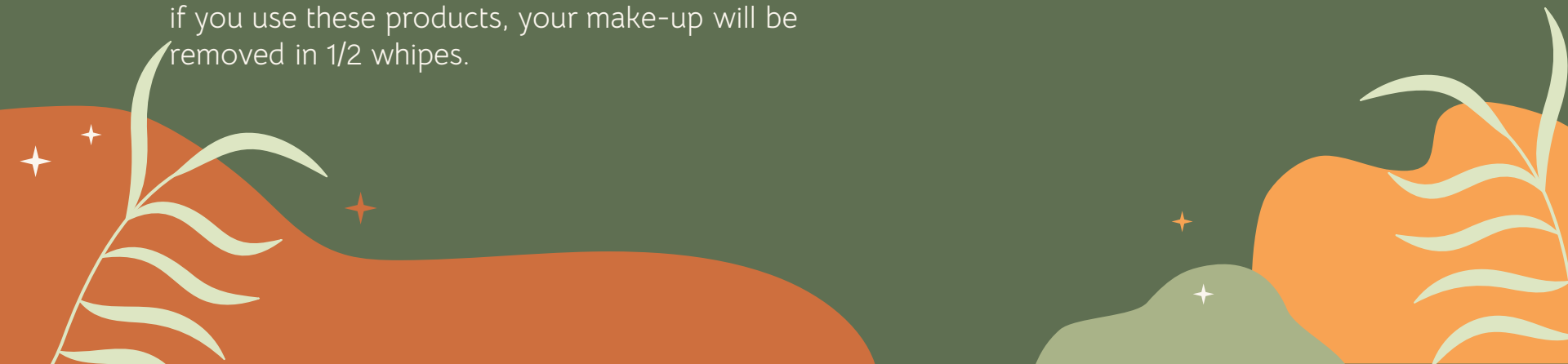


PACKAGE FOR MAKE-UP REMOVAL

This package include:

- Micellar Water
- Cleansing Balms
- Make-up Whipes

if you use these products, your make-up will be removed in 1/2 whipes.



FOR WHO IS OUR PRODUCT AND WITH WHAT DO OUR PRODUCTS HELP?

Our products are mostly for women. They help with many problems: for example as we have already said for acne, dry and sensitive skin.



WHAT PEOPLE ARE INVOLVED IN OUR BUSINESS?

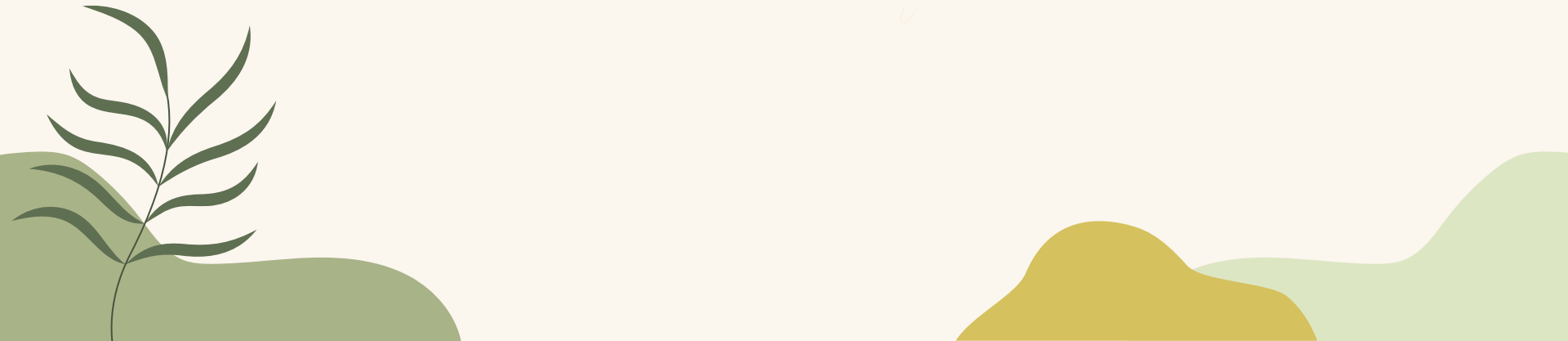
- Most important customers
- Who else would be interested?
- Who are we working with?



MOST IMPORTANT CUSTOMERS



Our most important costumers are people with acne problems, dry and sensitive skin and people that want high quality products to remove their make-up.



WHO ELSE WOULD BE INTERESTED?

Other companies like Beauty Salons or Shopping Centers which would buy our products and use it or sell in their shops.



WHO ARE WE WORKING WITH?

We have a staff team that helps clients inside of our store with searching what they're looking for. We make use of a supplier, they deliver the products that we need.



PLACE

*On the edge of the city,
makes it accessible and
comfortable*



Near beauty salon



A small shop on location



PROMOTION

How we will find our first customers?

- Family, friends, door to door, beauty influencers

How we will tell the World/what media will we use?

- instagram account, tiktok, websites



PROMOTION

We sell high quality and cheap products which will help you gain your confidence back.

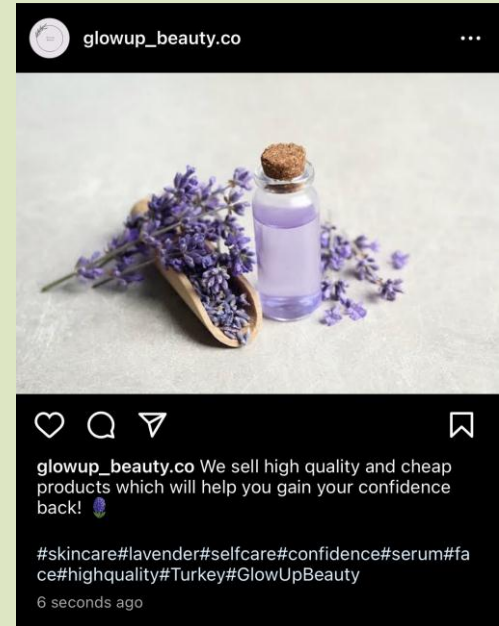
- 1.Skin Fresh Facial Mist – a wonderful way to cleanse, tone and refresh skin.
- 2.Face & Eye Cream – specially formulated for healing dry skin. This delicate cream melts into skin, creating a soft and supple hydrated surface, to the face and under eye area.
3. Serum – full of vitamins and antioxidants.



PROMOTION

OUR INSTAGRAM POST

OUR LOGO



PRICE

How much Money do we need to get started?

- 10 000 Euro

Our major costs?

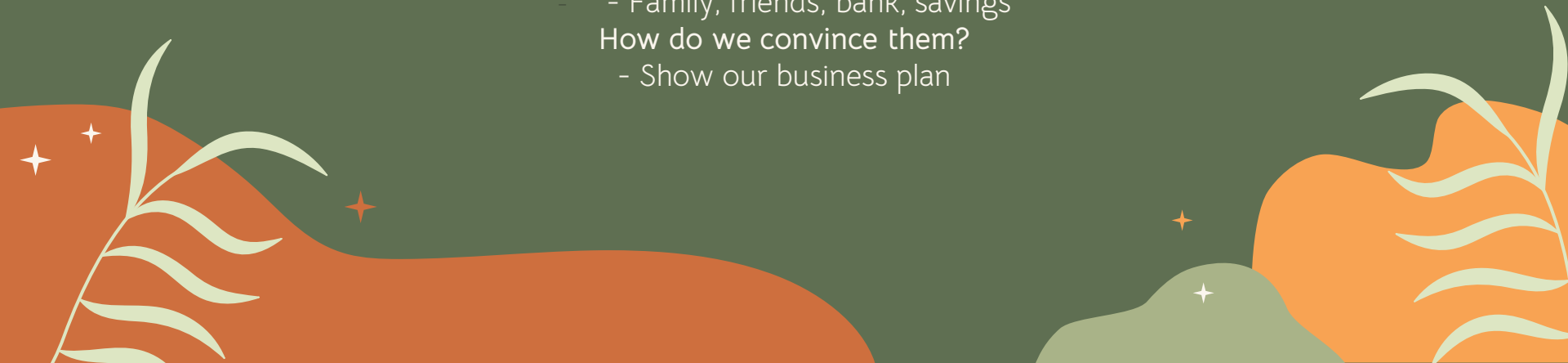
- salaries, rent bills, stock

Where will we find that Money?

- Family, friends, bank, savings

How do we convince them?

- Show our business plan



PRICE

What price will our customers be paying?

The prices of our packages range between 40-120 euros. Which is the same as 800-2400 Turkish lira,

How much do we earn monthly?

We earn around 288000 Turkish lira monthly. This is around 1440 euros. This is left after paying for all our expenses.



CONTACT US

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THANKS!

DO YOU HAVE ANY QUESTIONS?

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